

REP HEADLINE# 6392415 TRF# 338512
\$\$\$ UNAPPROVED REV #4 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT31/12 13.44
*** WPXI-TV ***

ADV # 016628 ADV. NAME ISS/SENATE MAJORITY PAC
AGY # 02541 AGY. NAME WATERFRONT STRATEGIES

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # CONTRACT # 6392415

PRDCT SENATE MAJ PAC 10/24 EST#2204 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 NOV2/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO JEN
FR LINDSEY FOR CHERYL
M8-10 OK
TTLS \$122,000
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****



DATE OCT31/12 13.44

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 94
AGENCY PRODUCT CODE = 100
AGENCY EST# = 2204

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	S		400P-430P	30		\$400.00	10/30	11/2	1		TU-F	1
PROGRAM : JUDGE JUDY/JUDGE JUDY												
CON COM1 : JUDGE JUDY/JUDGE JUDY												

52	A		400P-500P	30		\$450.00	10/29	10/29	2		MON	2
PROGRAM : SPECIAL NEWS COVERAGE												
ORD COM1 : SPECIAL NEWS COVERAGE												
ORD COM2 : SPOTS ARE BOOKED- MB												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-31 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-32 FOR 1 SPOT/WK												

FROM REP OCT31/12 13.44
CHANGES *** WPXI-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START DATE :	END DATE :	SPTS /WK:	WEEK INVT :	DAYS	:TOTL: SPTS:
53	A		600A-700A	30		\$800.00	11/1	11/2	1		TH-F	1
PROGRAM : NEWS												
ORD COM1: NEWS												
ORD COM2: SPOTS ARE BOOKED - MB												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-31 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-31 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-32 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-32 FOR 1 SPOT/WK												
54	A		530A-600A	30		\$500.00	11/1	11/2	2		TH-F	2
PROGRAM : NEWS												
ORD COM1: NEWS												
ORD COM2: SPOTS ARE BOOKED - MB												
PART OF A MAKEGOOD MADE UP OF LINES 53-54												
32	S		430P-500P	30		\$500.00	10/30	11/2	1		TU-F	1
PROGRAM : JUDGE JUDY/JUDGE JUDY												
CON COM1: JUDGE JUDY/JUDGE JUDY												
46	S		1000P-1100P	30		\$4,500.00	10/31	10/31	0		WED	0
PROGRAM : CHICAGO FIRE												
ORD COM1: PRG CHG- CHICAGO FIRE												
ORD COM2: SPT IS BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-41 FOR 1 SPOT/WK												
51	A		900P-1000P	30		\$4,500.00	10/31	10/31	1		WED	1
PROGRAM : LAW & ORDER:SVU												
ORD COM1: LAW & ORDER:SVU												
ORD COM2: SPOT IS BOOKED - MB												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-46 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M8	OK'D	BUY#46	MISSED:WED/1000P-1100P				OCT31		30S	\$4,500.00	(OCT30/12)	
			OFFER:WED/900P-1000P				OCT31		30S	\$4,500.00	PLS ADVISE.	
			CMT:LAW & ORDER:SVU									
			CMT:SPOT IS BOOKED - MB									
M9	OK'D	BUY#31	MISSED:TU-F/400P-430P				OCT30		30S	\$400.00	(OCT31/12)	
		BUY#32	TU-F/430P-500P				OCT30		30S	\$500.00		
			OFFER:MON/400P-500P				OCT29(2/WK)		30S	\$450.00	PLS ADVISE.	
			CMT:SPECIAL NEWS COVERAGE - DUE TO PRGM CHANGE									
			CMT:SPOTS ARE BOOKED- MB									

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\$\$\$ UNAPPROVED REV #4 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT31/12 13.4'
*** WPXI-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M10	OK'D		BUY#31 MISSED: TU-F/400P-430P				NOV1 NOV2		30S	\$400.00		(OCT31/12)
			BUY#32 TU-F/430P-500P				OCT31 NOV1		30S	\$500.00		
			OFFER: TH-F/600A-700A				NOV1		30S	\$800.00		
			& TH-F/530A-600A				NOV1 (2/WK)		30S	\$500.00		PLS ADVISE.
			CMT: NEWS									
			CMT: SPOTS ARE BOOKED - MB									
OCT/12			50900.00			NOV/12				71100.00		

CONTRACT TOTAL 122000.00
TOTAL SPOTS 95

MARKET TOTALS \$488,000 WPXI 25% KDKA 30% WTAE 32% WPGH 10% CABL 1% WPCW 1% WPMY 1%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6392415 TRF# 338512
\$\$\$ UNAPPROVED REV #3 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM STATION OCT31/12 09.04
*** WPXI-TV ***

ADV # 016628 ADV. NAME ISS/SENATE MAJORITY PAC
AGY # 02541 AGY. NAME WATERFRONT STRATEGIES
3050 K ST NW,
WASHINGTON, DC 20007

REP.# OFF.# 18 SALESMAN #

BUYER NAME MIKE FURMAN

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6392415

PRDCT SENATE MAJ PAC 10/24 EST#2204 COMMENTS: (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT24/12 NOV2/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 09.04

REP: TO NSM/NSA
FR CAITLIN FOR CHERYL
M7 OK
TTLS \$122,000
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M7 OK'D BUY#6 MISSED: W-F/400P-430P OCT26 30S \$400.00 (OCT26/12)
BUY#12 W-F/700P-730P OCT26 30S \$1,800.00
OFFER: SUN/700P-815P OCT28 30S \$2,200.00 PLS ADVISE.
CMT: FOOTBALL NIGHT IN AMERICA
CMT: SPOT IS BOOKED - MB

M8 UNRESL BUY#46 MISSED: WED/1000P-1100P OCT31 30S \$4,500.00 (OCT30/12)
OFFER: WED/900P-1000P OCT31 30S \$4,500.00 PLS ADVISE.
CMT: LAW & ORDER: SVU
CMT: SPOT IS BOOKED - MB

M9 UNRESL BUY#31 MISSED: TU-F/400P-430P OCT30 30S \$400.00 (OCT31/12)
BUY#32 TU-F/430P-500P OCT30 30S \$500.00
OFFER: MON/400P-500P OCT29 (2/WK) 30S \$450.00 PLS ADVISE.
CMT: SPECIAL NEWS COVERAGE - DUE TO PRGM CHANGE
CMT: SPOTS ARE BOOKED - MB

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STATION MAKEGOOD OFFERS:

M10 UNRESL BUY#31
BUY#32

MISSED: TU-F/400P-430P
TU-F/430P-500P
OFFER: TH-F/600A-700A

NOV1 NOV2
OCT31 NOV1
NOV1
NOV1 (2/WK)

30S \$400.00
30S \$500.00
30S \$800.00
30S \$800.00
30S \$500.00

(OCT31/12)
PLS ADVISE.

E TH-F/530A-600A
CMT: NEWS
CMT: SPOTS ARE BOOKED - MB

CONTRACT TOTAL 122000.00
TOTAL SPOTS 96